

**Subject:** Re: No Vending Signage

**From:** Lee Zeidman

**Date:** 1/22/19, 8:16 AM

**To:** Ellen Riotto

No problem

Lee Zeidman  
President  
STAPLES Center, Microsoft Theater, LA LIVE  
213-742-7255

On Jan 22, 2019, at 8:02 AM, Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)> wrote:

We'll need to loop in CD9, Curren Price's office.

Mind if I just forward them this thread? I'll keep you on.

Ellen Riotto  
Executive Director  
South Park BID  
[1150-B S Hope St, Los Angeles, CA 90015](http://1150-B S Hope St, Los Angeles, CA 90015)  
o. [213-663-1112](tel:213-663-1112)  
[24/7: 866-560-9346](tel:24/7: 866-560-9346)  
Sent from my iPhone

On Jan 22, 2019, at 7:55 AM, Lee Zeidman <[lzeidman@staplescenter.com](mailto:lzeidman@staplescenter.com)> wrote:

Do I have CD9/14 email addresses where we believe they will actually read email below?

Lee Zeidman  
President  
STAPLES Center, Microsoft Theater, LA LIVE  
213-742-7255

Begin forwarded message:

**From:** Lee Zeidman <[lzeidman@staplescenter.com](mailto:lzeidman@staplescenter.com)>  
**Date:** January 21, 2019 at 12:22:40 PM PST  
**To:** Kevin James <[kevin.james@lacity.org](mailto:kevin.james@lacity.org)>  
**Cc:** Jim Madsen <[jmadsen@aegworldwide.com](mailto:jmadsen@aegworldwide.com)>, Danielle Snyder <[dsnyder@staplescenter.com](mailto:dsnyder@staplescenter.com)>, David Born <[dborn@staplescenter.com](mailto:dborn@staplescenter.com)>, "Chris Modrzejewski ([cm@m-consultants.net](mailto:cm@m-consultants.net))" <[cm@m-consultants.net](mailto:cm@m-consultants.net)>, Martha Saucedo <[msaucedo@aegworldwide.com](mailto:msaucedo@aegworldwide.com)>, David Goldberg <[david@agd-landuse.com](mailto:david@agd-landuse.com)>, Ellen Riotto <[ellen@southpark.la](mailto:ellen@southpark.la)>  
**Subject: Re: No Vending Signage**

Unfortunately this goes beyond installing signs and is an issue of enforcement or lack of enforcement of the the new law by the City and Council Districts. I'll let you know what action we plan to take, either a public campaign or hiring private security to protect our property, patrons and employees prior to implementing so you have a heads up. Thanks.

Lee Zeidman  
President  
STAPLES Center, Microsoft Theater, LA LIVE  
213-742-7255

On Jan 21, 2019, at 11:43 AM, Kevin James <[kevin.james@lacity.org](mailto:kevin.james@lacity.org)> wrote:

Hi Lee. BSS informed me we are currently slated for mid-February for sign installation.

Kevin

Sent from my iPhone

On Jan 21, 2019, at 11:20 AM, Lee Zeidman  
<[lzeidman@staplescenter.com](mailto:lzeidman@staplescenter.com)> wrote:

Please see the attached outlook items and the videos from last night's event including another report of a cart catching on fire which we believe is at a minimum the 3<sup>rd</sup> incident in the past 6 months. Unfortunately, whatever you have in place for enforcement is not working nor can we wait until July 1<sup>st</sup> for any additional proposed City funding to assist you with the issues. In order to protect our property and the safety and security of the patrons and employees who visit and work at LA Live/STAPLES Center we are forced to look at other options which may include putting out a public relations campaign warning the general public of the dangers of this illegal vending, the lack of enforcement and investigating hiring private security to protect our property, patrons and employees. More than happy to discuss but since January 1<sup>st</sup> our situation has gotten worse. Thanks.

*Lee Zeidman  
President  
STAPLES Center/Microsoft Theater and L.A. LIVE  
Office: 213-742-7255  
FAX: 213-742-7282*

**From:** Kevin James <[kevin.james@lacity.org](mailto:kevin.james@lacity.org)>  
**Sent:** Monday, December 31, 2018 11:02 AM  
**To:** Lee Zeidman <[lzeidman@staplescenter.com](mailto:lzeidman@staplescenter.com)>  
**Cc:** Jim Madsen <[jmadsen@aegworldwide.com](mailto:jmadsen@aegworldwide.com)>; Danielle Snyder <[dsnyder@staplescenter.com](mailto:dsnyder@staplescenter.com)>; David Born <[dborn@staplescenter.com](mailto:dborn@staplescenter.com)>; Chris Modrzejewski ([cm@m-consultants.net](mailto:cm@m-consultants.net)) <[cm@m-consultants.net](mailto:cm@m-consultants.net)>; Martha Saucedo <[msaucedo@aegworldwide.com](mailto:msaucedo@aegworldwide.com)>  
**Subject:** Re: No Vending Signage

Hi Lee:

Happy New Year!

Regarding the questions from David Born that you sent over a few days ago, some will need to be answered by the City Attorney's Office (e.g., Municipal Code questions, and signage specifics), and some by various Public Works bureaus (e.g., signage location and specifics).

I will let you know when I get those answers back from them.

In the meantime, you asked me if our enforcement team will be "out in full force" ... "come January 1." As of January 1, our BSS enforcement staff will be the same size that it has been all year. The funding for additional enforcement personnel will come in the next budget (which takes effect on July 1, 2019). There is a possibility that we will receive some additional funding for enforcement personnel in the *current* budget through the next quarterly "Financial Status Report" (FSR) (which will be much sooner than July). (I will let you know about that as soon as I find out about it).

The Bureau of Street Services (BSS) will be attaching their "No Vending" signs (along with the no vending zone maps) to street lighting poles. I spoke with Adel, the GM of BSS, today and he suggested that if there are specific street lighting poles where your team would like the signs to be placed, let me/BSS know and they will see what they can accommodate. Also, I've inquired about how soon BSS will have their signs ready to go, and I hope to get that answer on Wednesday.

Best,  
Kevin

<mime-attachment>

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